

Claims

## WHAT IS CLAIMED IS:

SUB A1

1. A computer implemented method for retrieving files, the method comprising:  
Receiving a text request comprising a unique identifier and unformatted text, wherein the unique identifier identifies an electronic file;  
Parsing the text request to identify the unique identifier; and  
Requesting the electronic file associated with the unique identifier.
2. The method of claim 1, wherein the request comprises more than one unique identifier, the requesting step further comprising the steps of:  
Providing the unique identifiers to a user for selection of one or more of the unique identifiers; and  
Querying a user to order the file associated with the selected unique identifiers.
3. The method of claim 2, further comprising the step of querying a user for delivery of a file associated with the selected unique identifiers.
4. The method of claim 3, wherein files associated with the selected unique identifiers are delivered as a bundle.
5. The method of claim 1, wherein the receiving step comprises the step of receiving in a browser window a text request selected from another window.
6. The method of claim 1, wherein the file is selected from a group comprising multimedia files, image files, document files, and program files.
7. The method of claim 1, wherein the parsing step is executed by a client computer.
8. The method of claim 1, wherein the parsing step is executed by a server computer.

SUB A2

9. A computer implemented method for retrieving items, the method comprising:

Receiving a request comprising a unique identifier and data, wherein the unique identifier identifies an item;

Parsing the request to identify the unique identifier; and

Requesting the item associated with the unique identifier.

10. The method of claim 9, wherein the request comprises more than one unique identifier, the requesting step further comprising the steps of:

Providing the unique identifiers to a user for selection of one or more of the unique identifiers; and

Querying a user to order the items associated with the selected unique identifiers.

11. The method of claim 10, further comprising the step of querying a user for delivery of an item associated with the selected unique identifiers.

12. The method of claim 9, wherein items associated with the selected unique identifiers are delivered as a bundle.

13. The method of claim 9, wherein the receiving step comprises the step of receiving in a browser window a request selected from another window.

14. The method of claim 9, wherein the item is an electronic file.

15. The method of claim 9, wherein the item is a consumer product.

16. The method of claim 9, wherein the item is a service.

17. The method of claim 14, wherein the electronic file is selected from a group comprising multimedia files, image files, document files, and program files.

18. The method of claim 9, wherein the parsing step is executed by a client computer.

19. The method of claim 9, wherein the parsing step is executed by a server computer.

20. The method of claim 9, wherein the request comprises text.

21. The method of claim 9, wherein the request comprises an image and the parsing step comprises the step of matching the image to a unique image.

SUB A37

22. A system for retrieving items comprising:  
a request module receiving a unique identifier and unformatted data wherein the unique identifier identifies an item;  
a parser module identifying the unique identifier; and  
an order module that enables a server system to process an order for the item associated with the unique identifier.

23. The system of claim 22, wherein the request module receives more than one unique identifier, further comprising a display module that provides the unique identifiers to a user for selection of one or more of the unique identifiers.

SUB A47

24. The system of claim 23, further comprising a query module that requests that a user select for delivery an item associated with the selected unique identifiers.

25. The system of claim 24, wherein items associated with the selected unique identifiers are delivered as a bundle.

26. The system of claim 22, wherein the request module receives in a browser window a request selected from another window.

27. The system of claim 22, wherein the item is an electronic file.

28. The system of claim 22, wherein the item is a consumer product.

29. The system of claim 23, wherein the item is a service.

30. The system of claim 27, wherein the electronic file is selected from a group comprising multimedia files, image files, document files, and program files.

31. The system of claim 22, wherein the parser module is executed by a client computer.

32. The system of claim 22, wherein the parser module is implemented on a server computer.

33. The system of claim 22, wherein the request comprises text.

34. The method of claim 22, wherein the request comprises an image.

Sub A5 35. A computer program product readable by a computing system and encoding a computer program of instructions for executing a computer method for retrieving items, said computer method comprising:

Receiving a request comprising a unique identifier and data, wherein the unique identifier identifies an item;

Parsing the request to identify the unique identifier; and

Requesting the item associated with the unique identifier.

36. The method of claim 35, wherein the request comprises more than one unique identifier, the requesting step further comprising the steps of:

Providing the unique identifiers to a user for selection of one or more of the unique identifiers; and

Querying a user to order the items associated with the selected unique identifiers.

37. The method of claim 36, further comprising the step of querying a user for delivery of an item associated with the selected unique identifiers.

38. The method of claim 35, wherein items associated with the selected unique identifiers are delivered as a bundle.

39. The method of claim 35, wherein the receiving step comprises the step of receiving in a browser window a request selected from another window.

40. The method of claim 35, wherein the item is an electronic file.

41. The method of claim 35, wherein the item is a consumer product.

42. The method of claim 35, wherein the item is a service.

43. The method of claim 40, wherein the electronic file is selected from a group comprising multimedia files, image files, document files, and program files.

44. The method of claim 35, wherein the parsing step is implemented through a Java applet executed by a client computer.

45. The method of claim 35, wherein the parsing step is executed by a server computer.

46. The method of claim 35, wherein the request comprises text.

47. The method of claim 35, wherein the request comprises an image and the parsing step comprises the step of matching the image to a unique image.